1. **Agenda**:
   1. Why Kafka is so popular? That’s the advantages of using **Kafka**.
2. **Why Kafka (means why so popular)**?
   1. **Kafka supports multiple** **producers and consumers**.  
      That is Multiple producers can put msgs in the same queue at the same time & multiple consumers can subscribe to or consume msgs from the same topic at the same time.  
      Unlike traditional messaging system, where one msg once consumed from a topic by a consumer is gone & not available for other consumer.  
      Diagram

      Description automatically generated
   2. **Kafka supports Consumer Group & Partitions**: